



COMMUNITY ADVERTISING

Situated between the South Downs and the sea, Chichester Festival Theatre is one of the country's most loved and lively theatres. Our annual Festival season of self-produced shows ranges from large-scale musicals to distinguished dramas. We welcomed over 325,000 visitors travelling from over 42 countries last year, but predominately from the South East region ranging from Bournemouth to Hastings, and north to London.

Chichester Festival Theatre programmes are sold in the theatre and are also available digitally. Our programmes are designed to be the perfect insightful companion to the production including specially commissioned articles and commentary, images and rehearsal photography, biographies, events and news from the theatre complimented by carefully selected advertising.

Approximately 45,000 programmes are sold throughout the Festival season.

RATE CARD

| Community rate | Half Page Cost |
|-----------------------|-----------------------|
| Festival Theatre | £300 |
| Minerva Theatre | £200 |

ADVERTISING SPECIFICATIONS

Half page – Height 102mm x width 124mm with 3mm bleed on all sides

SUBMISSION OF ARTWORK & GUIDELINES

Community advertising rate is based on one half page per Festival season and is not available within the Festival Theatre musical programme. Allocation of programmes to be agreed upon booking and is subject to availability.

All artwork for advertisements should be sent via email in the format of a PDF or EPS file to jessica.blake-lobb@cft.org.uk All adverts require a 3mm bleed.

Please note: Adverts are sold subject to availability. All adverts to be included in Chichester Festival Theatre programmes must be approved by the CFT marketing team prior to inclusion. Advertisements should not make use of Festival show titles (without prior permission being given), nor should CFT photography or Festival Theatre brochure images be featured due to copyright restrictions.