

COMMUNITY ADVERTISING 2018

Chichester Festival Theatre's annual Festival contains over 10 productions ranging from large-scale musicals to distinguished dramas. Over 350,000 people attend the theatre each year travelling from across the UK but predominately from a wide local catchment area from Bournemouth to Hastings along the coast and north and east to include Salisbury, Winchester and Kent.

Chichester Festival Theatre will publish 11 production programmes in 2018 sold in the theatre (and available for online purchase). Our programmes are designed to be the perfect insightful companion to the production including specially commissioned articles and commentary, images and rehearsal photography, biographies, events and news from the theatre complimented by carefully selected advertising. Approximately 45,000 programmes are sold throughout the Festival.

RATE CARD

Community rate	Half Page Cost
Festival Theatre	£300
Minerva	£200

ADVERTISING SPECIFICATIONS

Half page – Height 120mm x width 124mm
3mm bleed on all sides

SUBMISSION OF ARTWORK & GUIDELINES

Community advertising rate is based on one half page per Festival season and is not available within the Festival Theatre musical programme. Allocation of programmes to be agreed upon booking and is subject to availability.

All artwork for advertisements should be sent via email in the format of a PDF or EPS file to vicky.gregory@cft.org.uk All adverts require a 3mm bleed.

Please note: All adverts to be included in Chichester Festival Theatre programmes must be approved by the CFT marketing team prior to inclusion. Advertisements should not make use of Festival show titles (without prior permission being given), nor should CFT photography or Festival Theatre brochure images be featured due to copyright restrictions.